

2024 Annual Sponsorship Opportunities

**2024 Annual Conference
Live! By Loews Arlington
Arlington, TX
April 28 – May 2**



2024 Annual Sponsorship Opportunities

Annual Conference

- » 4 full days of education sessions, committee meetings, and networking events
- » 2023 saw 15% increase over 2022 Conference attendance
- » 103+ unique companies – both retailers and suppliers participating
- » 70% of attendees have a role of Director or higher;
35% with VP or higher

2024 Conexus Annual Strategy Conference

Boise & Twin Falls, ID
August 19 – 22, 2024

Sponsored by:



KRS



The Future of Convenience Retailing
2024 Annual Conference Sponsorship Opportunities

CONEXXUS 
solve forward

2024 Annual Strategy Conference

- » Multiple days of education sessions, networking events, and strategy planning sessions to determine Conexxus initiatives for the coming year
- » Intimate and exclusive audience; limited to 40 attendees
- » Gold member organizations have priority; followed by Silver
- » Typically, the most active and engaged Conexxus members and committee leads attend this mission-driven conference!

Sponsorship Level Options

Garnet Sponsorship - \$3,500

To be a Garnet Sponsor, Company must be a Silver, Gold, Silicon or Association Member in good standing.

- » Sponsorship level displayed in the Conexus.org Membership Directory
- » Sponsorship recognition on pre-event marketing materials and communications, including conexus.org throughout the year
- » Sponsor signage on primary sponsor board at the Annual and Strategy Conferences
- » Acknowledgement on the official Conference Schedules distributed to all attendees
- » Company representatives attending conferences will receive name badge ribbons indicating level of sponsorship
- » Verbal recognition at the Annual Conference Opening General Sessions
- » Opportunity to include an insert in event attendee and Sunday Special Event bags
- » Ability purchase Add-on Expanded Sponsorship Opportunities (see page 10)
- » One complimentary Annual Conference registration

Emerald Sponsorship - \$9,000

To be an Emerald Sponsor, Company must be a Silver, Gold, Silicon or Association Member in good standing

ALL Garnet benefits, plus...

- » Signage at the Conexxus Hall of Fame Awards Reception
- » Additional Sponsor signage throughout conferences
- » Sponsor level recognition in NACS Magazine advertising throughout the year
- » Advanced access to the Attendee lists throughout the Annual and Strategy Conference registration periods
- » Use of the Diamond and Emerald Sponsor's Lounge at the Annual Conference
- » Ability to purchase Prime Event Sponsorship Opportunities (see page 11)
- » Ability to purchase a Tabletop Display at an Annual Conference & Strategy Conference networking reception (limited availability; \$2,200)
- » Ability to have your company's press releases on Conexxus.org
- » Two complimentary Annual Conference registrations

Diamond Sponsorship - \$16,000

To be an Diamond Sponsor, Company must be a Gold, Silicon or Association Member in good standing

Year-Round Benefits:

- » Logo placement in Conexus presentations and Conexus Webinars
- » Logo placement in Conexus Communications emails (conference and resource emails)
- » Company logo on the Conexus website homepage
- » Additional sponsor level recognition in NACS Magazine advertising throughout the year
- » Host/Moderate one Conexus Webinar in 2024

NACS Show Benefits:

- » Priority booth selection at the 2024 NACS Show, starting in January 2024 (following the NACS Hunter Club; Limited availability)
- » Sponsorship recognition in the Conexus NACS Show Booth
- » Diamond Sponsorship ribbons

Conexus Annual Conference Benefits:

- » Tabletop display and premium placement at networking reception
- » Company logo on Conference communications and materials
- » Video commercial spot to be played in Conference common areas
- » Diamond Sponsorship ribbons
- » Company logo included on podium signage used in the General & Education sessions at the Annual Conference
- » Ability to contribute items for the daily raffle (complimentary)
- » Ability to secure a 30-minute speaking session (\$4,000) at the Annual Conference
- » Two complimentary Annual Conference Registrations

Add-On Expanded Sponsorships

Please see each item for Sponsorship Level required to access each add-on option for Annual and Strategy Conferences

LIMITED TO ONE SPONSOR EACH

Lanyards (Diamond, Emerald) – \$2,000 (sponsor must supply the lanyards)

Hotel Key (Diamond, Emerald) – \$2,000 (sponsor must supply keys to hotel specs)

Sponsor Branded Bottled Water (Diamond, Emerald) – \$2,000 + cost of the bottled water

Attendee Bag (Diamond, Emerald, Garnet) – \$2,000 (sponsor must supply the bag; includes 1 extra insert)

Kick-Off Event Bag (Diamond, Emerald, Garnet) – \$1,000 (sponsor must supply the bag; includes 1 bag insert)

LIMITED SPONSORSHIPS AVAILABLE

Private Meeting Space Use (Diamond, Emerald) – \$1,500 per hour, including basic AV and Signage.

Tabletop Display (Diamond, Emerald) – Complimentary for Diamond; \$2,200 for Emerald.

Must be staffed throughout the entire reception. Limited availability; priority to Diamond Sponsors.

Dedicated Pop-Up Sign (Diamond, Emerald, Garnet) – \$2,000 (Sponsor must supply print-ready artwork; limited availability)

Ad in Conference Printed Agenda (Diamond, Emerald, Garnet; Annual Conference Only) – \$750 for ½ page and \$1,200 for full page; Space is limited, first come first serve.

Daily Raffle Item – Sponsor must supply the item. \$500 Garnet Level, \$300 Emerald Level; Complimentary for Diamond.

Prime Event Sponsorships

Emerald or Diamond Level Sponsorship required to access these Prime add-on options for the Annual Conference

Conference Kick Off Party – \$6000 Shared; Exclusive sponsorship \$12,000. Includes signage at the activity and dinner; recognition in the printed agenda, pre-conference communications and Conexus.org.

Private VIP Dinner - \$7000 (plus actual expenses) Includes, signage, recognition in the printed agenda, pre-conference communications and personalized invitations

Monday Evening Tabletop Reception - \$6,000 shared; exclusive sponsorship \$12,000. Includes signage at the activity, a complimentary tabletop exhibit, recognition in the printed agenda, pre-conference communications, and Conexus.org.

Tuesday Night Networking Event– \$7,000 Shared; Exclusive sponsorship \$20,000. Includes signage at the activity and dinner; recognition in the printed agenda, pre-conference communications and Conexus.org.

Leadership Appreciation Dinner – \$7,000. Includes signage at the dinner; recognition in the printed agenda, pre-conference communications, and Conexus.org; and two tickets to the dinner.

Speaking Opportunity – \$4,000. Three sessions of 30 min. are available; must be a Diamond Sponsor.

Hall of Fame Cocktail Reception – \$7,000. Includes signage at the reception; recognition in the printed agenda and pre-conference communications; logo placement on the Hall of Fame pre-conference communications and on the Conexus.org.

Daily Morning & Afternoon Refreshment Breaks – \$2,000. Eight breaks are available. Includes signage and recognition in the printed agenda.

Sponsorship Agreement

Please complete and return to Ann Zecca at azecca@conexus.org

Select your Sponsorship Level

Diamond Level \$16,000

Emerald Level \$9,000

Garnet Level \$3,500

Additional Sponsorship Opportunity: _____

Name: _____ **Signature:** _____

Title: _____ **Company:** _____

Mailing Address: _____

Email: _____ **Phone:** _____

For additional information or to pay with a credit card, contact Ann Zecca, 703-518-7963. Please send a current copy of your company logo, both a high-resolution jpeg **and an eps file** to azecca@conexus.org. Your logo will be used on the Conexus website, in print materials and at the Conferences. Submitting this form is an agreement to your sponsorship commitment and an agreement to submit all payments. No refunds will be provided. Sponsorship must be confirmed by Conexus and no benefits (including printed opportunities and listing on the Conexus website) will be provided until payment is received. Sponsorship packages DO NOT include Annual Membership Dues or Conference Attendee Registration Fees, unless otherwise noted. Annual Sponsorship runs from January 1 to December 31, 2024.

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